

# Developing a Preaching Calendar Around an Evangelism Strategy

by Pastor Gray Nordan

## Create Evangelism Strategy

Develop a yearly focus for your preaching.

### 1. January - Reveal Strategy

Begin with a series on giving and faith. Get the church energized and excited for the new year's strategy.

### 2. February - May - Expository Series

Preach through a book of the Bible that relates to the year's theme.

### 3. June - August - Summer Sermon Series

Connect your sermons with Christian books that your church can read through.

### 4. September - November - Foundational Series

Several short series teaching foundational topics.

### 5. December - Celebration of Christ's Birth/The Gospel

Go all out for Christmas and celebrate the church's wins from the year.